



# Smart Buildings Center Education Program Presents

## WHY SMART BUILDINGS?

Deciphering Between Hype vs. Reality

2018 Executive Forum  
Save the Date

August 24th, 2018 | 10 AM to 2 PM

Pacific Tower Panoramic Room

1200 12th Ave S, Seattle WA 98144

In this next session of the Why Smart Buildings 2018 Executive Forum we will feature speakers from both the private and government sectors. We will start with a welcome address from Mayor Durkan (invited) which will be followed by a panel focused on answering the question: In the smart movement, how do we decipher between hype versus reality, and what fundamentals should we be working on now? We will have a moderated discussion and then an opportunity for audience questions. Lunch will be served with a keynote address from Senator Maria Cantwell (invited).

After lunch we will have closing remarks delivered by Ash Awad, Chief Market Officer for McKinstry, with a focus on what we have learned through this two-part series.

Lunch will be provided. Limited seating, register today!

[https://whysmartbuildings\\_august2018.eventbrite.com](https://whysmartbuildings_august2018.eventbrite.com)



For more information, please contact [info@smartbuildingscenter.org](mailto:info@smartbuildingscenter.org)

