

Lunch & Learn



IN PARTNERSHIP WITH



Tool Time:

Identifying Opportunities for Operational Improvement

In this session, we'll demonstrate various use cases for diagnostic and monitoring tools that can aid building operations personnel in identifying opportunities for operational improvement, including:

- Acoustic imaging (e.g. for leaks in compressed air systems)
- Power/energy logging
- Infrared thermography (thermal cameras)
- Vibration analysis (e.g. motors)

LEARNING OBJECTIVES

Attendees will have the opportunity to get hands-on time with the tools and will come away with the ability to:

1. Explain several practical use cases for various types of diagnostic and monitoring tools available from the Smart Buildings Center Tool Lending Library
2. Discuss tips for safety and success in using the tools
3. Identify potential use cases at their own buildings
4. Begin preparation for tool deployment

DATE

Friday, Oct 30, 2026

TIME

11:30 AM – 1:00 PM

LOCATION

Smart Buildings Center, Pacific Tower

1200 12th Ave S Unit 110
Seattle, WA 98144

COST

Cost is only \$10, register at the IFMA member rate

Lunch & beverage included in registration



Register Today!

ami.jotform.com/262776230999978

Scan the code or click to save your seat.

Meet the Presenters

Friday, Oct 30, 2026 · 11:30 AM – 1:00 PM
Smart Buildings Center, Pacific Tower



Melissa Sokolowsky, BOC I

Senior Project Manager (Smart Buildings Center), Training & Curriculum Manager (Building Operator Certification) | Building Potential

As a Senior Project Manager with Building Potential (formerly Northwest Energy Efficiency Council), Melissa serves as the Training and Curriculum Manager for the Building Operator Certification (BOC) program. At Building Potential's Smart Buildings Center, she also manages the Tool Lending Library, develops educational events and resources, and provides technical consulting for the region's commercial buildings industry. She holds degrees in Sustainable Building Science Technology, Energy Management, and Graphic Design, as well as certificates in Residential Auditing, Commercial Lighting, Project Management, and Electronics Troubleshooting. She also enjoys outdoor recreation, music, and teaching martial arts.



Adam Sheffield

Territory Sales Manager, Washington State | Fluke

Adam Sheffield is the Territory Sales Manager for Washington State at Fluke where they specialize in Fluke's electrical/industrial test and measurement instruments. With over 11 years of experience working with customers in the various industries Fluke serves and as a Level 1 Certified Thermographer, Adam helps the end user explore Fluke's tooling solutions so they can work safely and efficiently while knowing they will get accurate measurements. Outside of work, Adam enjoys live music, baseball, and spending time with his three kids.

