

Smart Buildings Industry: Technology Relationships and Value Propositions

Stakeholders. Primary stakeholders in the smart buildings technology industry are depicted in the center of the wheel. We recommend you start there and move outward. Other key stakeholders relative to specific technology benefits are shown within the colored technology icon boxes.

Technology Value Propositions & Benefits. Four core value propositions of smart buildings technology are depicted in white and gray. Specific benefits enabled by technology are represented by color-coded wedges and are linked to one or more of the core values, shown by the quadrants.

Technologies. Each specific value proposition has associated technology categories, identified by icons. Many technology categories are connected, shown by their positions and arrows indicating the flow of information.

